



ANNUAL
Workshop & Trade Show
Nov. 5-7, 2006
Sheraton Oceanfront Hotel
Virginia Beach

Sunday, November 5, 2006

12:00 pm – 6:00 pm

2:00 pm – 4:00 pm

5:00 pm – 8:00 pm

8:00 pm – Until

Registration

Bowling Sponsored by Entry Guard Systems and P.O.M.

Trade Show Opens w/ribbon cutting and reception Butch

Lynch, CAPP, Sponsored by Carilion Health System

Evening on your own

Monday, November 6, 2006

8:00 am – 6:00 pm

8:30 am – 9:15 am

9:15 am – 10:00 am

10:00 am – 10:45 am

10:45 am – 11:00 am

11:00 am – 11:45 am

Registration Continental Breakfast-Sponsored by Central
Parking System of Virginia

Welcome to Virginia Beach, The Honorable Mayor Oberndorf of
Virginia Beach

Vendor Introductions in Tradeshow

GENERAL SESSION # 1, Keynote Address

“Hitting The Mark - The Price Of Greatness”

Julius E. Rhodes SPHR Chicago, Illinois

Break

GENERAL SESSION #2

“Sopia Parking Deck: A Case Study in Public and Private
Partnership Success”

Mike Biesiada, Donley’s Inc. V.P. Marketing and
Business Development

Trade Show Luncheon with Vendors Sponsored by Donley’s

GENERAL SESSION # 3

“What Drives Parking Behavior?”

Virginia Rorrer, CAPP

University of Virginia

Monday, November 6, 2006 conti.

2:30 pm – 4:30 pm

ROUND TABLES #1- 4

Wayfinding/Public Education, Rob Maroney

James Long, CAPP

Parking Access Controls, Frank Kollsmansperger

Controlling Illegal Parking, Virginia Rorrer, CAPP

6:00 pm – 7:00 pm

Reception & Silent Auction in Trade Show

7:00 pm – 9:00 pm

Dinner Entertainment by Va. Beach Entertainment

Sponsored By Donley's Inc.

Tuesday, November 7, 2006

8:00 am

Breakfast, Sponsored by Central Parking System of Virginia

9:30 am -10:30 am

GENERAL SESSION # 4,

"CPARK-L"

W. Douglas Holmes, CAPP

10:30 am – 11:30 am

ROUND TABLE # 5, Julius E. Rhodes SPHR